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Launch It: 300+ Things I've Learned As A Designer, Developer And Creative Director. A Handbook For Digital Creatives.



Synopsis

For over 15 years I have talked with fellow designers, developers and digital creatives who were asking for advice on how to launch their careers. As a Creative Director, I love mentoring people on topics like work ethic, finding inspiration, creative process, skill acquisition, how to get a job, handling clients, agency life, freelance, self-promotion and work life balance. I scoured through years of old emails, interviews, presentations and conversations for any advice that I had given others. Some of those findings are loosely organized into this book. My hope is that something within these pages helps motivate, direct, focus or prepare you in some way to launch your career and set you on a pathway towards achieving your dreams. It's your life & career. Launch It.

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Customer Reviews

Shane Mielke (aka Pixelranger) is a Freelance Creative Director, Designer, Front-End Developer, Animator, Photographer, Author, Speaker, Coach and Cyberdyne Systems T-1000 Model 101 living in Southern California, USA. For 10 years he was the Creative Director at 2Advanced Studios. He has designed, developed or animated 36 FWA Sites of the Day, 4 FWA Mobile Sites of the day, 2 FWA Sites of the Month, 2 Awwwards and 3 Adobe® Cutting Edge Awards. His work has been featured in over 50 magazines including: Advanced Photoshop, Web Designer, Net and Computer Arts Projects. He has also served as a judge for the Adobe® Design Achievement Awards, Flash in the Can Awards, Digital Artist Awards, .net Awards and the prestigious FWA Site of the Year. In 2014 Shane was honored by .Net Magazine as one of the top 50 Designers in the world. When not reclined in front of the computer and getting minimal hours of sleep, he enjoys spending time with

his wife and two daughters, CrossFit, traveling and engaging in the relentless pursuit of photography. To view his portfolio or find more information visit: <http://www.shanemielke.com>
Twitter: @shanemielke Instagram: @shanemielke

the best handbook ever for creative Designers

This book is full of great quotes, ideas and concepts from one of the greatest designers around. Shane's work speaks for itself and this is an opportunity to peek into the mind of an incredibly dynamic and creative person. Read it and internalize it!

Fine book. Self published. If you need a kick in the pants buy and read it, but you're just procrastinating. Save your money. Just get started on your work.

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